

7th World Congress Against the Death Penalty

**Plenary
27th February 2019**

**What is corporate social responsibility?
Limits and prospects for more engagement**

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GLOBAL CSR
sustainable business consulting

Explaining Corporate Sustainability / CSR / ESG



UN Guiding Principles on Business and Human Rights

unanimously adopted
June 2011



Part of
UN, OECD, IFC, ASEAN, OAU, EU
CSR
policy frameworks

Moving from
naming and shaming
to
knowing and showing

REQUIREMENT →

POLICY COMMITMENT

HUMAN RIGHTS DUE DILIGENCE

Identification

Prevention / Mitigation

Accounting (tracking / communicating)

REMEDIATION



**Environmental
Management System**

**Anti-corruption
Management System**

Constructive Campaigning

Applying the UN Guiding Principles on Business and Human Rights to civil society campaigning

- 1. The Lundbeck Case – first time the UNGPs were applied**
- 2. Lundbeck supplied medicine used for death penalty execution**
- 3. The UNGPs enabled constructive dialogue for REPRIEVE**
- 4. The UNGPs enabled appropriate response (and results) for Lundbeck**

A guide for civil society organisations in addressing adverse impacts on human rights related to business.



*Published December 2013 by:
International Commission of Jurists –
The Danish Section and Reprieve*

*With the kind assistance of:
Dreyer Fonden and GLOBAL CSR*



Thank you!

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